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Michelle Lord named vice president at Eastern Insurance

NATICK, Mass., September 25, 2008 – Michelle Lord has joined Eastern Insurance Group LLC as a vice president and sales executive, the agency announced today. In her new position, she will be specializing in the insurance needs of architectural, engineering, and environmental firms.

With nearly 20 years of experience in property and casualty brokerage services, Lord has worked with several large New England-based engineering firms. A graduate of Northeastern University, she is an active member of the Environmental Business Council (EBC) of New England. She also served as the past Director of the Massachusetts Association of Insurance Women (MAIW), and is a member of the Society of Women Environmental Professionals (SWEP) and the Boston Society of Architects (BSA). She will be working out of Eastern Insurance's Natick office.

Lord is a Certified Insurance Counselor (CIC) and working toward her Associates in Risk Management (ARM) and Chartered Property Casualty Underwriter (CPCU) designations. She currently resides in Framingham, Mass. with her husband, Chris, and their child.

Founded in 1935 and headquartered in Natick, Eastern Insurance Group LLC is one of the largest insurance agencies in the nation, serving more than 70,000 individuals and businesses. Eastern Insurance provides a full range of personal and commercial insurance products, and employee benefits services including group health and life insurance, disability insurance, and 401(k) planning. A subsidiary of Eastern Bank, Eastern Insurance has 25 offices located throughout eastern Massachusetts from Merrimack Valley to Cape Cod. For more information, visit www.easterninsurance.com.

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